

Exertis Pro AV and Kramer sign distribution partnership

Uhingen, November 23rd, 2022

Exertis Pro AV and Kramer are pleased to announce the new distribution partnership in the AV sector. Exertis Pro AV is now the authorized distributor for Kramer Germany GmbH and will now serve customers in Germany with Kramer's wide product range.

Kramer, an Israeli company with offices worldwide and EMEA headquarters in Amsterdam, is a manufacturer of versatile solutions and products in the Pro AV field: from AV signal management to advanced cloud-based communication, collaboration and control solutions, Kramer provides audio-visual experiences, connectivity and collaboration. Kramer is addressing the intensification of the hybrid workspace by merging physical and digital boundaries and providing intuitive and seamless technology for this way of working.

Marc Issan, Global VP Sales at Kramer is very excited about the future collaboration: *"Partnering with such a competent and professional distributor as Exertis Pro AV makes me excited about the future of this collaboration. With mutual support, customers in Germany will have access to Kramer's secure and reliable AV products and innovative solutions, while receiving seamless support from Exertis Pro AV."*

Rainer Sprinzl, Managing Director DACH at Exertis Pro AV is also delighted with the new agreement, *"Kramer stands for a high level of innovation. The partnership with Kramer combines an A-brand manufacturer with an A-distributor and ideally complements the existing Exertis product range. We will gladly use this for our customers and ourselves to increasingly offer holistic solutions."*

About Exertis Pro AV

Exertis Pro AV, formerly COMM-TEC, has been for more than 30 years one of the largest and most renowned value-add distributors for AV media technology in Europe and has been part of DCC Technology Trading/Exertis since 2019. The company headquarters is located in Uhingen near Stuttgart and distributes the products of more than 60 well-known manufacturers. The business units "Digital Signage & Media Solutions", "Collaboration & UCC", "Signal Management", "Pro Audio & Control", "Display Solutions" as well as "Racks & Mounts" provide master technicians, system integrators and architects with the optimal hardware for their requirements. Exertis Pro AV acts strongly according to its claim "Think Solutions": it creates a consciousness for thinking and acting in terms of solutions, and for offering solutions. Exertis Pro AV supplies everything from one source, from planning through consultation to implementation. For more information, please visit the company website <https://www.exertisproav.de/de/>

About Kramer

Kramer products and solutions deliver audio-visual experiences for greater creativity, collaboration, and engagement. Starting with AVSM to advanced cloud-based communication, collaboration and control

solutions, Kramer creates better connections, equipped with more capabilities than ever before. From its corporate headquarters in Tel Aviv in the heart of the startup nation of Israel and with offices around the world, Kramer is shaping the future of communications technology. The line between the physical and digital worlds is becoming more and more blurred. Regardless of how hybrid our world will be, the desire for real, personal connection will never end. Kramer's intuitive, seamless technology brings people closer together, even when they are far apart. For more information, visit us at: www.kramerav.com/de

Image material for press release

[Exertis Pro AV Logo](#)

[Kramer Logo](#)

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