

## **Meet the extraordinary – Exertis Pro AV@ISE 2023**

**Uhingen, December 1<sup>st</sup>, 2022**

**In a few weeks the Integrated Systems in Barcelona will open its doors. Exertis Pro AV is looking forward to welcoming you from 31.01. 2023 - 03.02.2023 to our international communication booth in hall 5, booth J600. The booth will feature the entire Exertis Group, presenting together for the first time as the leading value-add distributor in the Pro AV / IT media technology sector. Colleagues from all over Western Europe, the UK, the DACH region, Scandinavia and the USA will be present at the booth.**

Under the motto "Meet the Extraordinary" and with a new booth concept, the Exertis booth will present itself as a meeting point for its customers, offering an excellent opportunity for networking in a nice, inviting atmosphere. As a special highlight, there will be guided tours by the sales managers and executives to the booths of the respective manufacturers with their new product solutions – hands-on and interactive to make the competence of our suppliers and the Exertis group tangible. Of course, there is the possibility to arrange appointments in advance. For more information, please contact Exertis Pro AV directly.

Mike Hommel, Marketing Director D/A/CH and project manager for ISE 2023 at Exertis Pro AV: *"We are looking forward to participating at ISE 2023 and having the opportunity to get in touch with numerous manufacturers and dealers in person. For this, ISE offers an inspiring atmosphere and exchange platform to present ourselves to sales colleagues and manufacturers from all over the world and to appear as the world's largest Pro AV Distributor Number 1."*

Increasing digitalization and the need to make processes more efficient are significantly changing working conditions in many companies. The Exertis Pro AV portfolio includes solutions for business and conference rooms, video conferencing, digital signage at PoS and PoI. It also includes solutions for educational facilities, museums and theme parks, broadcast, and events from almost all major, well-known manufacturers in the industry. New and interesting software and service solutions complete the Exertis offering.

**Come and visit us! We are looking forward to your visit at our booth J600, hall 5.**

**About Exertis Pro AV**

Exertis Pro AV has been one of the largest and most renowned value-add distributors for AV media technology in Europe for more than 30 years and has been part of DCC Technology Trading/Exertis since 2019. Headquartered in Uhingen near Stuttgart, the company has four international subsidiaries and additional sales offices and distributes the products of more than 80 well-known manufacturers. The product range includes solutions in the areas of "Conference Room", "Education", "Digital Signage", "Broadcast" as well as "UCC and Collaboration" and supplies dealers, system integrators and architects with the optimal hardware and software for their requirements. A new and effective sales structure with fast order processing, consulting, professional support as well as project notifications and project price requests creates real added value for our customers. This is what our claim stands for: "Make extraordinary happen." Exertis Pro AV provides excellent service, direct solutions and builds long-term partnerships with its manufacturers and distributors. For more information, please visit the company's website at: <https://www.exertisproav.de/en/>

**Image material for press release**

[Key Visual](#)

[Exertis Pro AV Logo](#)

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This press release is approved for reprint. When publishing, we kindly ask for a short note to [julia.kleemann@exertisproav.de](mailto:julia.kleemann@exertisproav.de) or the receipt of a voucher copy.