

COMM-TEC Exertis is new distributor for Yamaha Pro Audio

COMM-TEC Exertis announces Sales Launch of Yamaha's Pro Audio Solutions in Germany, Austria, Switzerland and Eastern Europe

Uhingen, October 2nd 2020

With immediate effect <u>COMM-TEC GmbH</u> expands its portfolio in the field of professional audio technology with the addition of <u>Yamaha Pro Audio</u> products. With products such as active loudspeakers, audio mixers in all sizes and power classes, mixer amplifiers and loudspeakers for alarm systems from the Yamaha portfolio, partners of COMM-TEC Exertis in Germany, Austria and Switzerland and Eastern Europe have now access to Pro Audio solutions for studio requirements, live sound reinforcement and mobile PA in addition to traditional applications in conference rooms and public areas.

Yamaha has decades of audio experience like no other manufacturer and provides professional audio solutions with an outstanding commitment to quality. Yamaha's high-quality pro audio products are renowned by audio engineers around the world for reliability, excellent sound and intuitive operation. Yamaha is one of the world leaders in mixing consoles.

"Yamaha's pro audio products enjoy an excellent reputation in the industry and perfectly strengthen COMM-TEC's portfolio," says Carsten Steinecker, Managing Director of Business Development at COMM-TEC. "This allows customers to benefit from high-quality All-in-One solutions and COMM-TEC strengthens its position as a solution-oriented value-add, full-range distributor supplier in the market. We are looking forward to many exciting projects with Yamaha," Steinecker continues.

Image material for press release in print resolution

Key Visual

PRESS RELEASE



About Yamaha Pro Audio

Yamaha Pro Audio is a leading global manufacturer and supplier of professional audio products for a wide range of applications. These include live sound reinforcement, post-production, recording, radio and television as well as sound installations in churches. Yamaha Pro Audio's worldwide presence is strengthened by local offices and a dense network of dealers to provide convenient local service, backed up by a policy of global support from Yamaha CA.

About COMM-TEC

For more than 30 years, COMM-TEC Exertis has been one of the largest and most renowned value-add distributors for AV media technology in Europe and has been part of DCC Technology Trading/Exertis since 2019. The company headquarters is located in Uhingen near Stuttgart and distributes the products of more than 60 well-known manufacturers. The business units "Digital Signage & Media Solutions", "Collaboration & UCC", "Signal Management", "Pro Audio & Control", "Display Solutions" as well as "Racks & Mounts" provide master technicians, system integrators and architects with the optimal hardware for their requirements. COMM-TEC acts strongly according to its claim "Think Solutions": it creates a consciousness for thinking and acting in terms of solutions, and for offering solutions. COMM-TEC supplies everything from one source, from planning through consultation to implementation.

Press contact

Markus Kreuzer Fon +49 (0)7161 3000-250 markus.kreuzer@comm-tec.de

COMM-TEC GmbH Siemensstr. 14 D-73066 Uhingen www.comm-tec.de

This press release is approved for reprint. When publishing, we kindly ask for a short note to markus.kreuzer@comm-tec.de or the receipt of a voucher copy.