

New BrightSign Network Access Method



Overview	<p>In October 2017 BrightSign introduced a new type of BrightSign Network subscription. This new subscription type behaves more like a traditional “subscription,” automatically renewing at the end of the subscription period.</p> <p>New terminology is now introduced to differentiate the original vs. the new type of access to the BrightSign Network Service – that is, access that will expire vs. access that will renew automatically.</p>
Original Subscription Behavior	<p>The original BrightSign Network subscription did not automatically renew, requiring customers to manually intervene (to purchase replacement subscriptions). Without intervention, BrightSign players would stop receiving content updates via the service.</p> <p>This type of access is now referred to as a BrightSign Network Service <u>Pass</u>. It is a pass that grants player access to the service for a defined period. The pass will expire.</p>
New Subscription Type	<p>A BrightSign Network Service Subscription will automatically renew and rebill. A billing date is established when a new BrightSign Network account is created. Subscriptions in the account will rebill on that date. A renewal invoice will generate each billing cycle, on the billing date.</p> <p>Additional subscriptions may be added and will pro-rate to the billing date established on the account.</p> <p>Customers may choose to cancel subscriptions in which case BrightSign will close the account and discontinue billing. BrightSign player service on the account will end when the account closes.</p>
Ordering New Subscriptions	<p><u>Customers Who Pay by Credit Card</u></p> <p>The BrightSign accounting system will generate a new Sales Order and Invoice just prior to the account billing date and charge the credit card on file.</p> <p><u>Customers with Net Payment Terms</u></p> <p>The BrightSign accounting system will generate a new Sales Order and Invoice prior to the billing date. The invoice will be sent for payment.</p>
Both Access Types Offered	<p>The new BrightSign Network Subscription type does not replace the original subscription type (now called a Pass). Both access types are available.</p>
Annual and Monthly Subscription Types	<p>Both subscription types are available in annual or monthly increments.</p>

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Orders

Use the following part numbers when ordering BrightSign Network subscriptions:

SKU	Description
BSNPASS-12	BrightSign Network Pass – 12 Months
BSNSUB-12-R	BrightSign Network Subscription – 12 Months (renewable)
BSNPASS-01	BrightSign Network Pass – 1 Month
BSNSUB-01-R	BrightSign Network Subscription – 1 Month (renewable)