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# Huddly GO

A brand new kind of collaboration camera





**Huddly GO**  
**key selling points**

### **1. Perfect for multiple scenarios**

Huddle rooms, medium-sized conference rooms, live streaming, home offices, open collaborative environments and more.

### **2. Improves over time**

Software upgradable via the Huddly Vision software platform. We don't just fix bugs, we improve Huddly GO's capabilities through regular releases of cutting-edge new features to improve your collaboration experience.

### **3. 150° ultra wide-angle lens**

Captures an enormous field of view and lets you see everyone in the room no matter where you are, transforming even the smallest spaces into high quality conference rooms .

### **4. 4x Lossless Electronic Pan/Tilt/Zoom**

Huddly GO gives you the flexibility to view any part of the space and the freedom to focus on what matters to you. The camera has the potential to automate this intelligently in future updates.

### **5. 16MP image sensor for high resolution video**

Captures an immense amount of visual data in fine detail.

### **6. Software-enhanced image**

Features like dynamic light optimization, visual noise filtering and real-time dewarping are already delivering as good a video experience as you can find anywhere, but the best is yet to come.

### **7. Sleek, compact form factor**

It can be easily mounted anywhere, giving you the freedom to collaborate wherever you want, instantly. Built according to Scandinavian design principles with a focus on minimalism, simplicity and functionality.



## This is Huddly GO

A compact, ultra-wide angle, software-based collaboration camera that improves over time with each upgrade to the Huddly software.

### **High quality with effortless setup**

Huddly GO gives you an outstanding video experience straight out of the box. It couldn't be simpler - just plug it in and it works.

### **Ultra-wide angle lens**

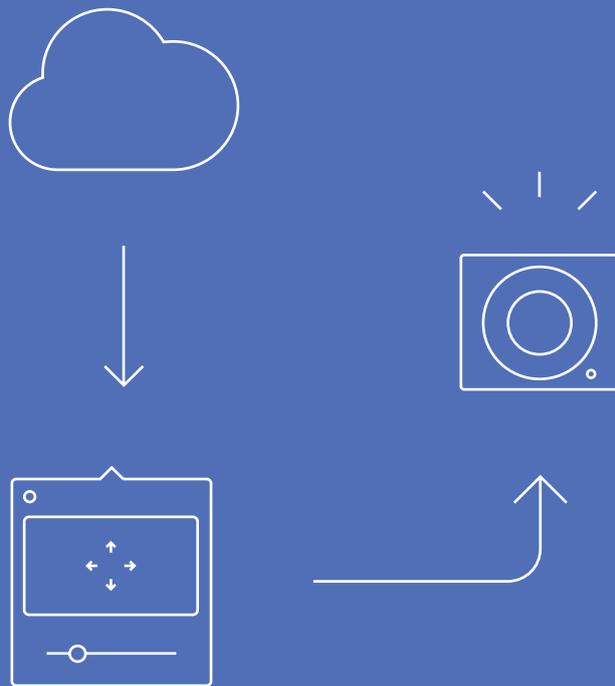
Huddly GO's 150° ultra-wide angle lens lets you capture everyone in the room, transforming even the smallest rooms into high-quality conference rooms.

### **Flexible, portable and intelligent**

No matter where you set up your meeting or how many people you are talking with, Huddly GO adapts to your surroundings, letting you communicate and express yourself naturally. All in crisp, crystal-clear video.

# Huddly GO is software upgradable

Huddly GO is a collaboration camera like no other: it gets better over time



Our team of world-class engineers and developers are constantly working on cutting-edge new intelligent software features to enhance Huddly GO's performance. When a new update is released, you can upgrade your Huddly GO with a single click and improve your experience with brand new collaboration features.

Huddly GO's 16 MP sensor captures an immense amount of visual data in fine detail. The opportunities this brings to the development of future Huddly Vision software updates means the only limit to Huddly GO is your imagination.

## Software features like these are just the start:

-  Regular software updates
-  Dynamic light optimization
-  Real-time dewarping
-  Visual noise filtering
-  Digital pan/tilt/zoom
-  180° auto-flip



# 3



**User problems  
Huddly GO solves**

# 1. Most cameras limit your collaboration possibilities. Huddly GO gives you the freedom to choose.

Laptops give you mobility but embedded cameras can often leave you looking unprofessional in bad lighting conditions and a narrow angle lens that isn't suitable for group conversations. Dedicated video meeting cameras are usually more costly, often fixed and require external power supply, extra cables or remote controls.

Huddly GO gives you total flexibility. It's suitable for all sorts of video meeting environments - from laptops to open collaborative spaces, small huddle rooms and even medium sized meeting rooms, Huddly GO makes sure everyone can be seen and feels part of the conversation thanks to the following:

- Compact form factor
- Mount anywhere, instantly
- Digital PTZ
- Effortless setup
- Regular software updates
- Works with everything
- Ultra-wide angle lens
- High resolution video
- Intelligent software features

“The Huddly camera has transformed a small quiet room we used for phone calls into a video room I can use with my team. Huddly ‘opened up’ these rooms, allowing us to have team meetings with our remote offices in a more flexible way”

**Nuno Sitima**

Executive Vice President, Mobile at Opera Software





## 2. Most cameras can't see everyone. Huddly GO lets you see the BIG picture.

With a standard, narrow-angle video camera, participants either have to squeeze together or manually move the camera to be seen. Engagement is lost and your collaboration suffers

Huddly GO's 150° wide-angle lens lets you capture everyone in the room, transforming even the smallest rooms into high-quality conference suites. Using our Huddly Vision embedded software, the image is dewarped and perspective corrected in real-time, rendering a true-to-life image

“With Huddly GO it's a beautiful experience, they can see the entire room and if it's me or if it's my colleagues we are all there together, all in one picture, no matter where we are”

**Sean Percival**  
Partner at Katapult Accelerator





### 3. Most cameras have poor image quality Huddly GO delivers crystal-clear video.

Unreliable picture quality, poor performance in bad lighting conditions and low-resolution images can make you look unprofessional and lead to a loss of important details

Huddly GO's 16 Megapixel sensor captures an immense amount of visual data in fine detail and delivers remarkably consistent image quality. The embedded Huddly Vision software corrects both color and perspective in real time and auto-adjusts to lighting conditions. Huddly GO makes sure you always look your best, no matter where you are

“That’s what’s most important with video - the quality of the image, and with Huddly GO, the quality really is very good”

**Thomas Sjøberg**  
Lead Tech Collaboration, DNB



# 5

**Use case scenarios  
for Huddly GO**





## Huddle rooms (1-6 people)

Smaller meeting rooms that weren't designed for group video are a challenge. Screens are usually close to participants and not everyone can be seen which leads to frustration and a loss of engagement. Lighting conditions are often poor and image quality suffers.

Huddly GO's 150 ultra-wide angle lens makes sure everyone is seen and feels part of the conversation. Image quality is always excellent, regardless of conditions thanks to intelligent, responsive software features like dynamic light optimization and visual noise filtering. With Huddly GO, all your smaller meeting rooms can quickly be converted into video conference rooms and give you more flexibility to work the way you want.

“In smaller meeting rooms Huddly GO has a real advantage. You get clarity in small, dark rooms and the image quality is great. You get a better sense of unity across the organization and better quality means more normal, natural conversations”

**Henrik Sigmunstad**  
**Manager of Multimedia, Telenor Group Event and Expo**





## Medium-sized conference rooms (6-12 people)

Conference room cameras are usually fixed installation devices that are expensive, hard to operate and take time to set up.

Huddly GO is a simple, elegant camera solution in a compact form that provides all the benefits of a wide-angle, high-quality traditional camera at a fraction of the cost. It has no moving parts, buttons or remote control, can be installed instantly and is platform agnostic, so it connects with almost all your favourite devices and video clients.

“Huddly GO suits our meeting rooms because of the simple installation, ultra-wide angle and the very good picture quality”

**Øyvind Jacobsen**  
Product and Marketing Manager, Leteng





## ‘Stand-up’ and ‘all-hands’ meetings

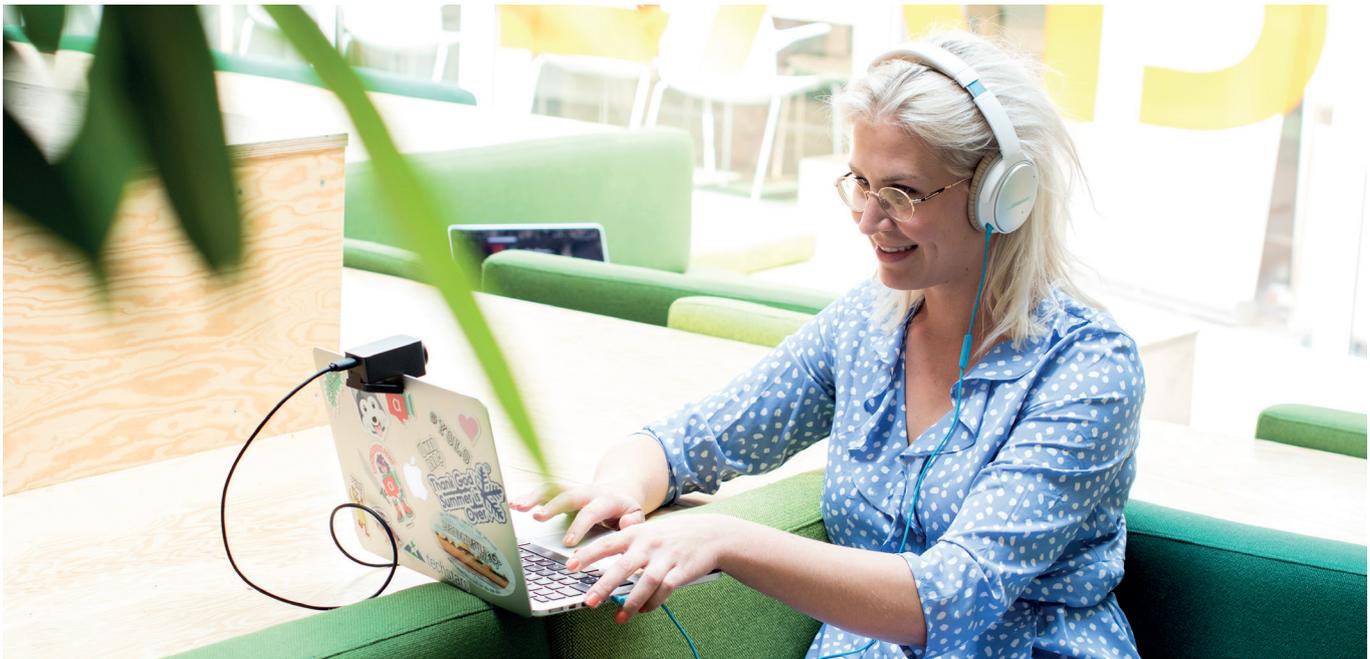
Regular stand-up meetings, also known as ‘huddle’, ‘all-hands’ or ‘what’s going on?’ meetings, are becoming more common and useful as teams become more dispersed in the modern workplace. They usually take place in larger spaces and are designed to synchronize team members, share understanding and build team culture.

Huddly GO fits the whole team in the picture and makes sure everyone is included in the conversation and ready to participate. This ultra-wide field of view is dewarped and perspective-corrected in real time, rendering a true-to-life, natural image.

“Huddly Go is bringing us closer by making the digital wall between our offices much smaller”

**Jørn Skogsrud**  
Consultant, AVO Consulting





## Bring-your-own-device and on-the-go Meetings

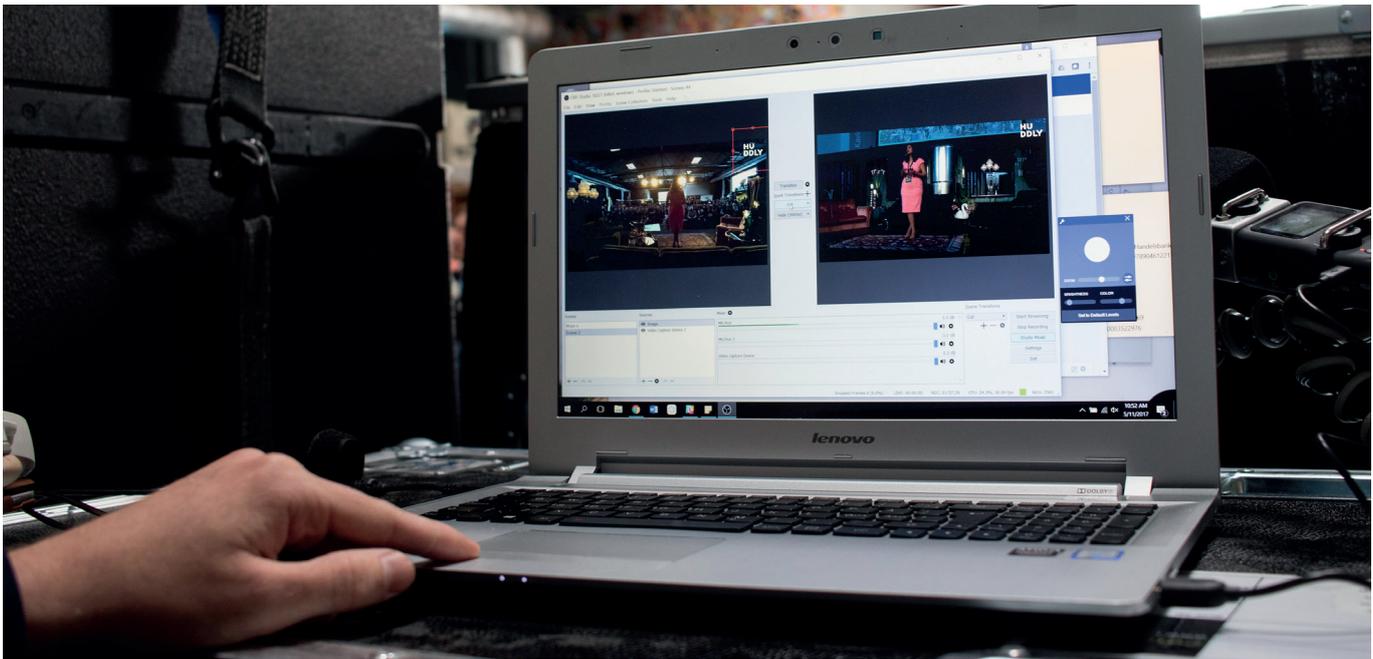
For people who use mobile devices to work, video meetings can be a frustrating experience, especially if you are part of a group. Mobile devices with embedded cameras have a narrow angle, low image quality and perform poorly in challenging lighting conditions, making it hard to look professional.

Huddly GO is small enough to fit in your pocket, USB powered, has an ultra-wide angle lens and can be set up in an instant. No matter where you are or how many people are in your group, Huddly GO delivers a professional, high-quality video conference experience.

“Now I come across way more professional when using a proper wide angle camera for my remote meetings. With Huddly GO it’s like I’m inviting people into ‘my office’”

**Meri Sørgaard**  
Product Marketing Manager at **Appear.in**





## Live streaming

Live streaming creates a window to the world and lets you reach your audience in real time, wherever they may be. High quality, dedicated equipment is often expensive and hard to manage. Laptops give you flexibility but embedded cameras deliver poor image quality and a narrow field of view.

Huddly GO makes it effortless. With HD quality video and an ultra-wide 150° angle field of view, you can capture the big picture of your streaming events in fine detail. Whatever the lighting conditions, dynamic light optimisation automatically adapts and compensates, delivering a crisp, crystal-clear image.

“I really do like Huddly GO for livestreaming. You can capture everyone in the auditorium and get that live feeling which opens up possibilities to engage in a different way. We use three people, one PC, one projector and a Huddly GO. That’s it”

**Lasse Nordvic Wedø**  
**Office Servers and Services MVP and Head of**  
**Cloud Production & Delivery at Datamatrix**

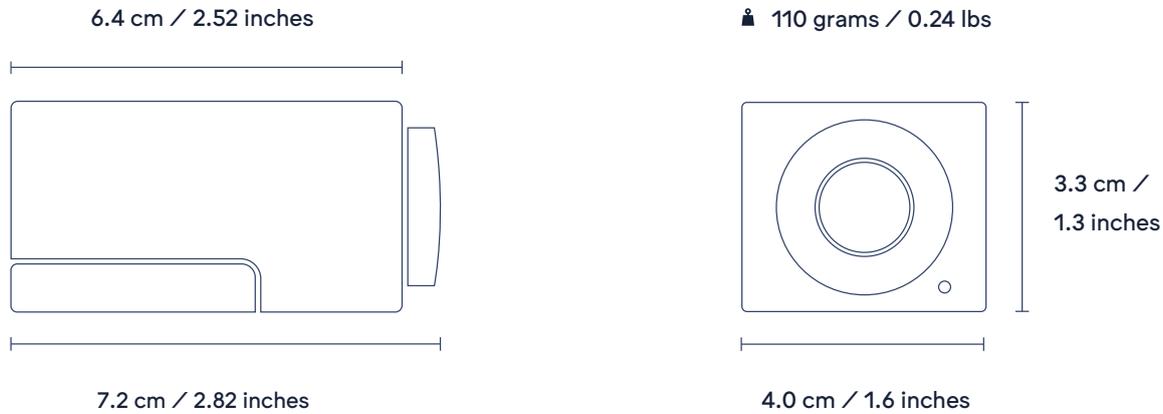


# Technical specification sheet

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## Dimensions Compact, durable, pocket-sized and travel-friendly



## In the box

Huddly GO Camera  
60cm / 2' SuperSpeed USB 3.0 cable  
Black microfiber Huddly travel pouch  
Quick Start Guide

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## Software Specifications

High-quality video scaling and dewarping  
Flicker elimination  
Robust automatic white balance  
Optical aberration correction  
3D Noise Reduction

## Hardware Specifications

High-grade 6 element ultra-wide angle optics  
Horizontal field of view 120°  
Vertical field of view 90°  
Diagonal field of view 152°  
 $f/2.8$  aperture  
16 Megapixel 1/2.3" CMOS Sensor  
SuperSpeed USB 3.0  
High-performance video processing engine  
Low power consumption

## Easy Installation

Plug & Play - Driverless install  
Mac/Linux/Windows compatible  
Flexible mounting options  
Suitable for desktop and room scenarios  
Compatible with virtually all collaboration software platforms

## Video

HD 720p 30fps output  
Low latency  
16:9 aspect ratio  
Digital Pan/Tilt/Zoom with 3x lossless digital zoom  
UVC 1.1 Compatible  
YCbCr 4:2:0 and YCbCr 4:2:2 support over USB 3.0

## Features

### **Ultra Wide-Angle**

Huddly GO's 150° wide-angle lens lets you capture everyone in the room, transforming even the smallest rooms into high quality conference suites

### **Dynamic Light Optimization**

Auto-adjusts to your lighting conditions so you'll always look your best, no matter where you are

### **High Precision Aspherical Optics**

Six-element glass lens

### **SuperSpeed USB 3.0**

HD 720p 30fps output

### **Visual Noise Filtering**

Bias compensating spatio-temporal filtering with wide area chroma filtering

### **Real-Time Dewarping**

The wide-angle image is dewarped and perspective corrected in real time, rendering a natural, true-life view

### **Self-Upgrading Huddly Vision Software**

Regular updates to our Huddly Vision software mean that with a single click, your camera will continue to improve with new, cutting-edge features

### **180° Auto-Flip**

When mounted upside down, the camera automatically provides the correct view

### **Embedded Mounting Hinge**

Easily attaches to any TV screen, laptop or monitor

### **Image Sensor**

The 16 MegaPixel 1/2.3" CMOS sensor delivers immersive, crystal-clear HD video

### **Camera Tripod Mount**

For flexible mounting on tripods and Huddly mounting brackets

### **Digital Pan/Tilt/Zoom**

Huddly GO has no moving parts, making it compact and silent, as well as more reliable and accurate. Instantly pan and tilt digitally, with lossless zoom up to 3x

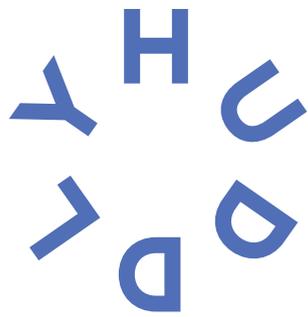


## **Most tech gets old fast Huddly GO stays new**

A compact, ultra-wide angle, software-based collaboration camera that improves over time with each upgrade to the Huddly Vision Software

Perfect for huddle rooms, medium-sized conference rooms, 'stand-up' meetings in open collaborative spaces, livestreaming, on-the-go and bring-your-own-device meetings

It's easy-to-use, intelligent, sleek and powerful. No matter where you are or how many of you are talking, Huddly GO has you covered



[huddly.com](https://huddly.com)